



मारत सरकार विज्ञान और प्रौद्योगिकी मंत्रालय विज्ञान और प्रौद्योगिकी विभाग Secretary Government of India Ministry of Science and Technology Department of Science and Technology

DO No. NCSTC/Misc/AWSAR-003/2018

Dated 20 .08.2018

Dear Sir,

I am pleased to inform that Department of Science and Technology (DST) has launched a new initiative Augmenting Writing Skills for Articulating Research (AWSAR) to bridge yawning gap in communicating research in the realm of Science and Technology (S&T) to layman by utilizing latent potential of PhD Scholars and Post-Doctoral Fellows (PDFs). These PhD Scholars and PDFs would be encouraged to submit popular stories about their respective research work for AWSAR Award.

- 2. Under this initiative 120 best Popular Science Stories (100 from PhD Scholars and 20 from PDFs), will be selected for cash prize of Rs.10,000/- along with Certificate of Appreciation. Authors of three best stories from PhD scholars category will get a cash award of Rs.1,00,000/, Rs.50,000/-, Rs.25,000/- respectively and the author of most outstanding story from PDFs category will be awarded Rs.1,00,000/-.
- 3. As your University/R&D Institute has large number of PhD Scholars and PDFs pursuing research in the area of S&T, it is requested that these young researchers should be inspired to submit one popular science story under AWSAR program during the tenancy period of their fellowship. This will support DST in creating significant & lasting impact in public understanding of science and attaining the goal of scientifically empowered society.
- 4. I am happy to apprise you that DST is going to announce the 'Call for entries' for AWSAR Award in August 2018 in leading Newspapers and social media. I would be glad if the enclosed advertisement is circulated widely among various Departments/Centres/Divisions of your University/Institutions for extensive participation by research scholars and PDFs. For more information related to this program you may kindly visit www.awsar-dst.in.

With warm regards,

Yours Sincerely,

(Ashutosh Sharma)

Encl.: Copy of Advertisement

The Vice-Chancellor Devi Ahilya Vishwavidyalaya R.N.Tagore Marg,Indore Madhya Pradesh ,452 001



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